

## Bapa Sitaram Marketing

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Website : [www.bsmtiles.com](http://www.bsmtiles.com)



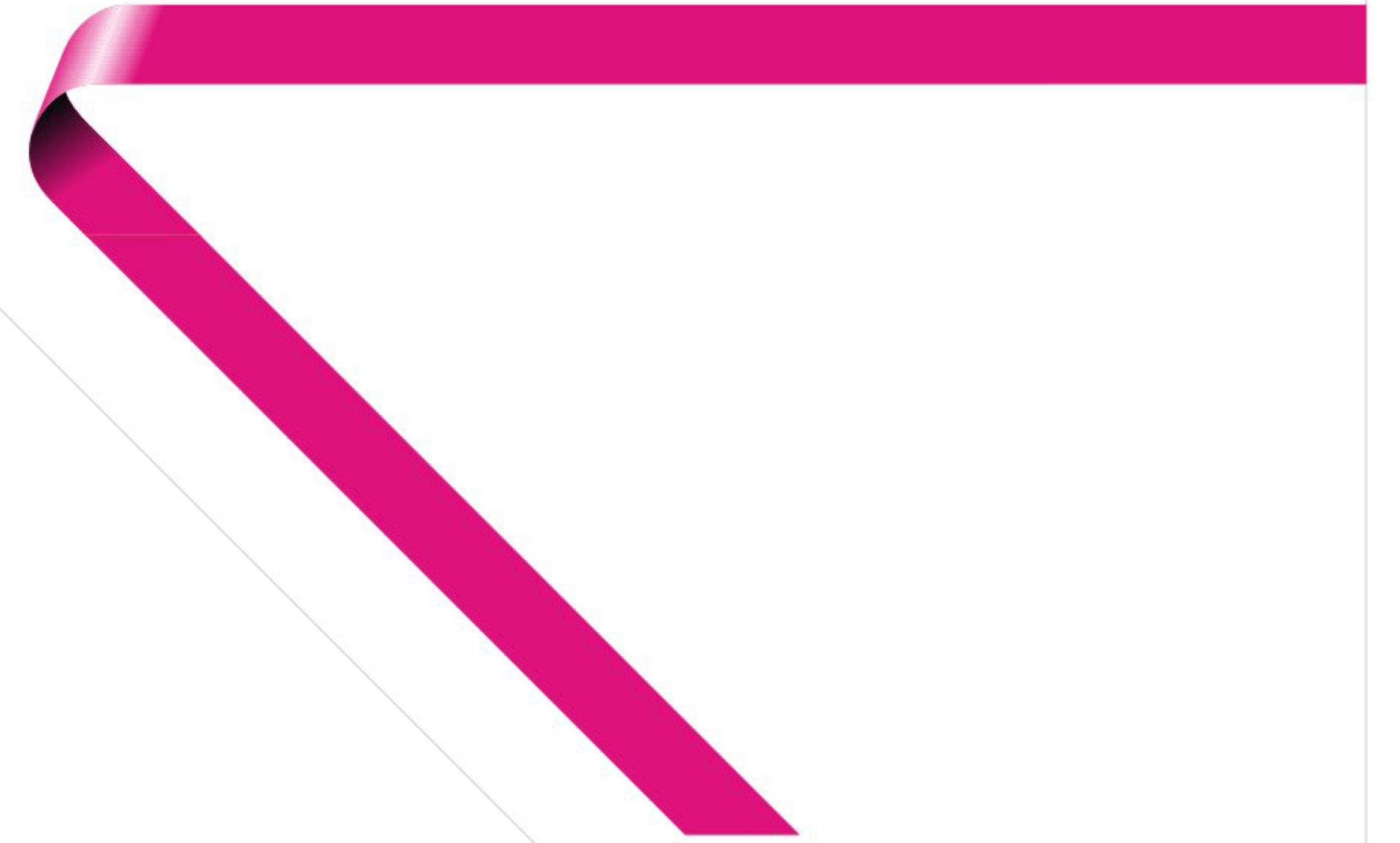


## ABOUT US

We are glad to introduce BSM as one of the leading manufacturer and exporters of digital wall tiles with variety of design and size based in the state of Gujarat, INDIA. We are equipped with imported machineries and employing advanced Italian technology to ensure international quality products. At present our production capacity is 8000 sqm. per day with different internationally well accepted designs. We produce contemporary ceramic wall tiles in below given size format with various finishes like Satin, Glossy, Matt and Rustic etc.

We accredited with ISO 9001:2008 certified processes for quality assurance of international standards. Having best infrastructure and imported machineries in the area to manufacture International quality ceramics. Moreover, right from raw materials to finished products, the entire process is carried out with extreme care to provide you robust, error-free and durably international quality products.

BSM aims to provide consumers with fashionable and user-friendly innovations that fulfill their growing materialistic, resulting in the assimilation of both the exterior and internal souls of the people.



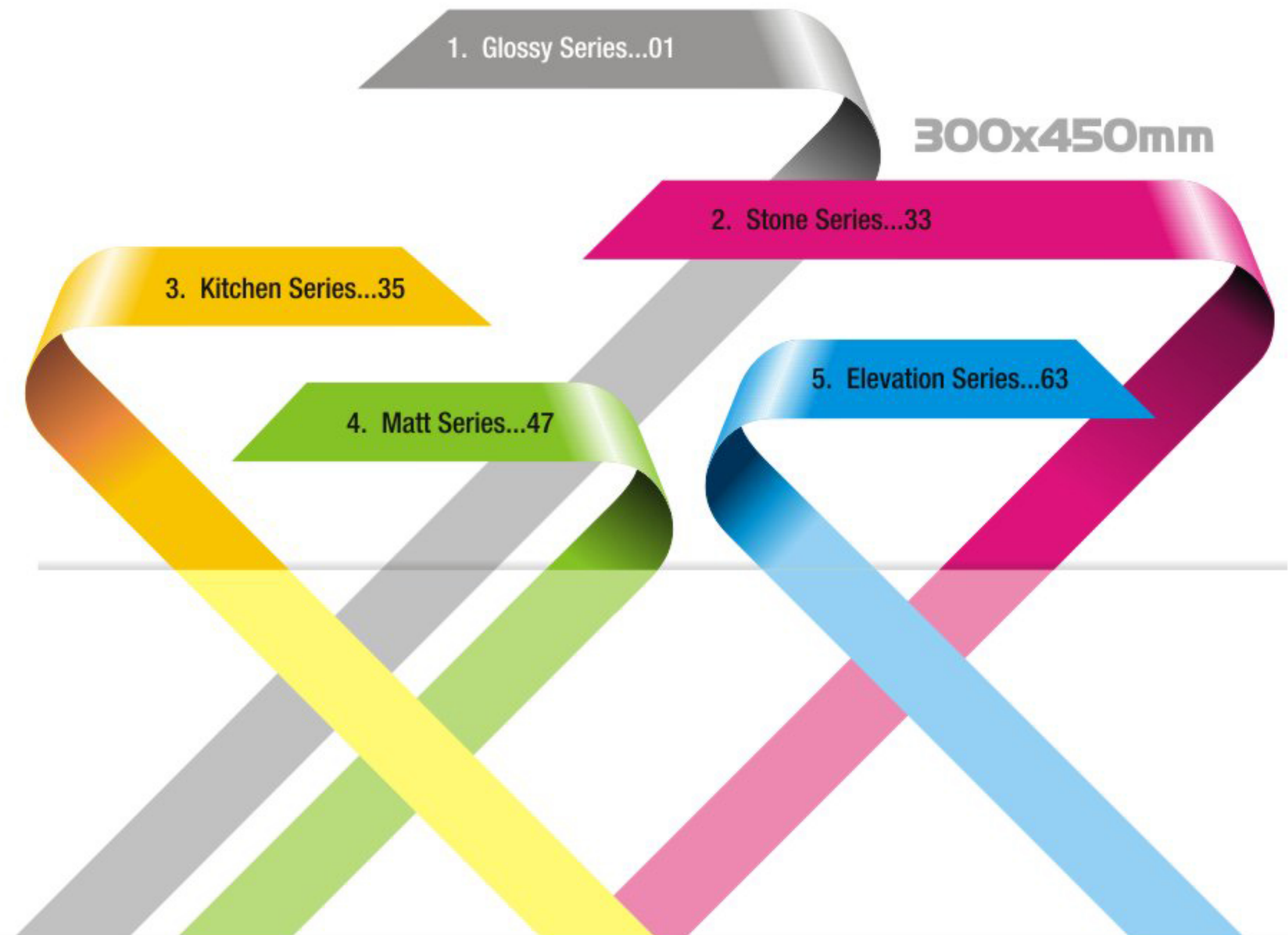
# BUSINESS FOCUS INTO QUALITY





BSM Digital wall tiles is a rich celebration of pattern in all of its wonderful diversity and a remarkable source of inspiration."

**INDEX**







5001 L



5002 L



5003 L



5001 HL



5002 HL



5003 HL



5001 D



5002 D



5003 D



5001 F



5002 F



5003 F







5005 L



5006 L



5005 HL



5006 HL



5005 D



5006 HL-2



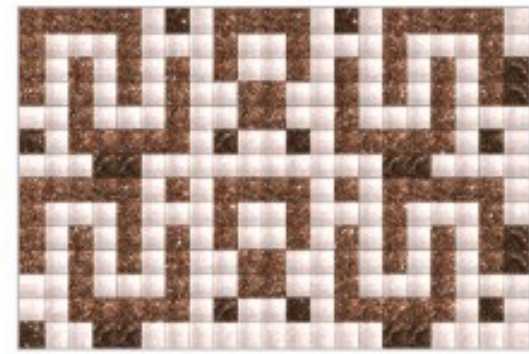
5005 F



5006 D







5007 HL



5007 HL-3



5007 L



5007 D



5007 F



5009 L



5009 HL-1



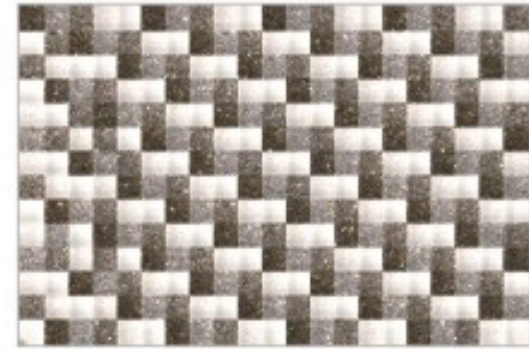
5009 D



5009 F







5010 HL-2



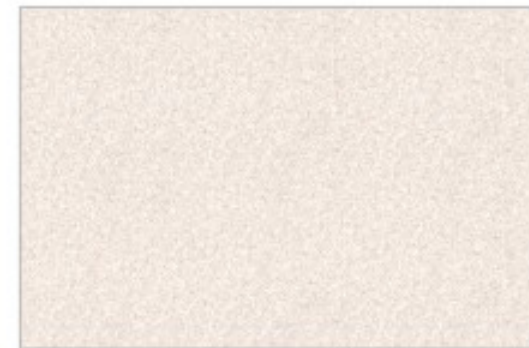
5010 HL-3



5010 HL-4



5010 HL-5



5010 L



5010 D



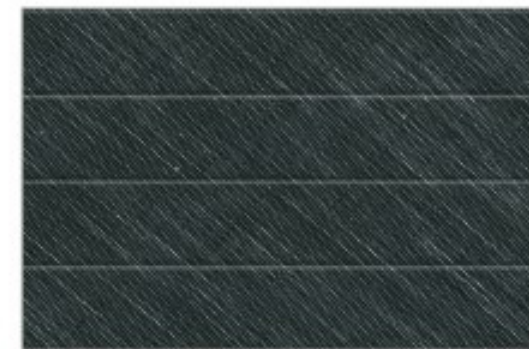
5010 F



5012 L



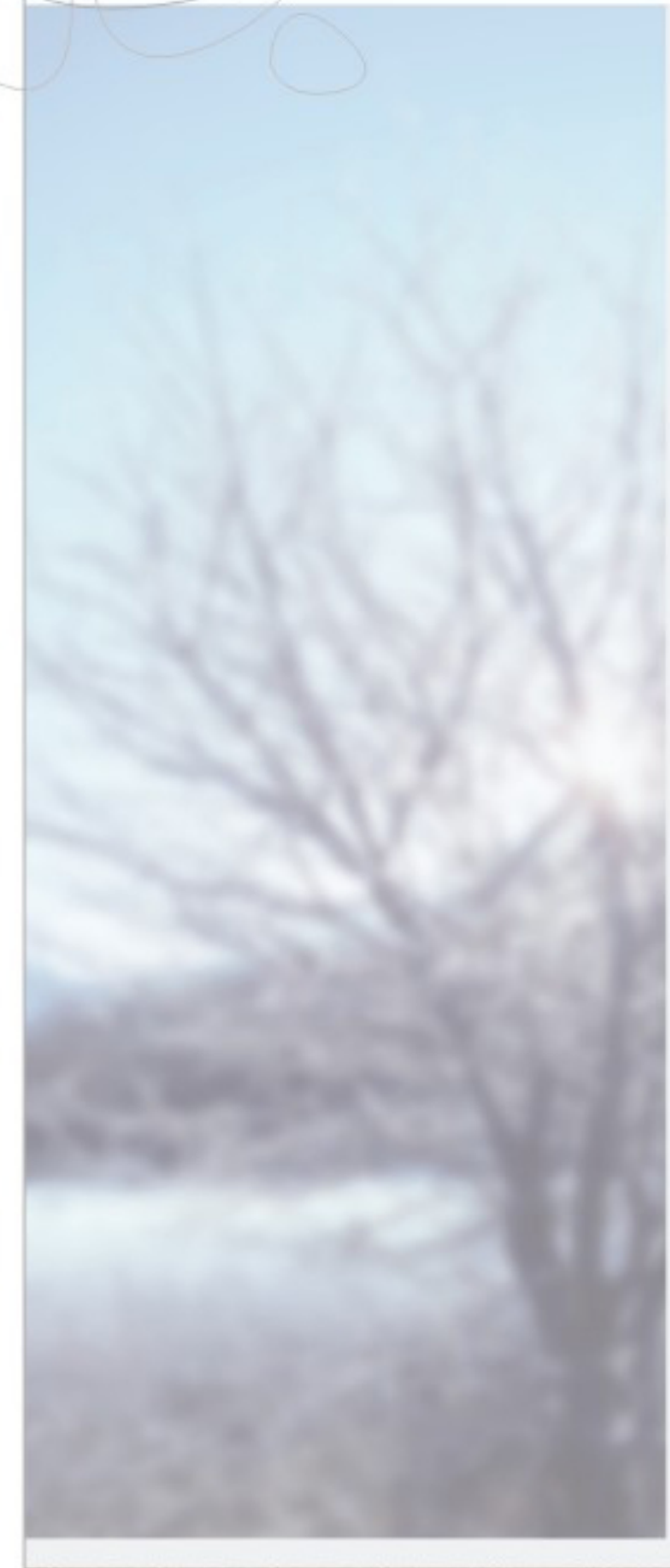
5012 HL



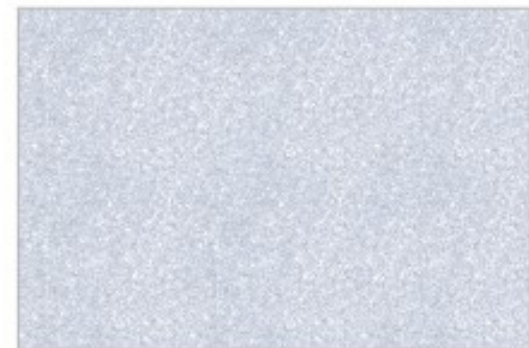
5012 D



5012 F







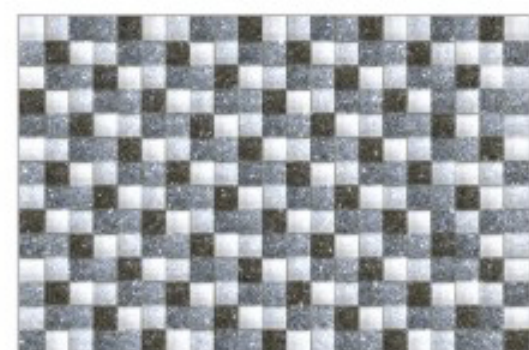
5013 L



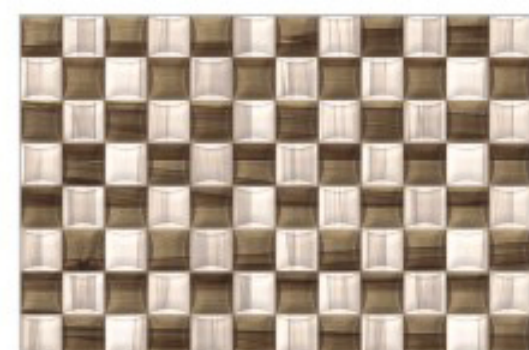
5014 L



5015 L



5013 HL



5014 HL



5015 HL



5013 D



5014 D



5015 D



5013 F



5014 F



5015 F







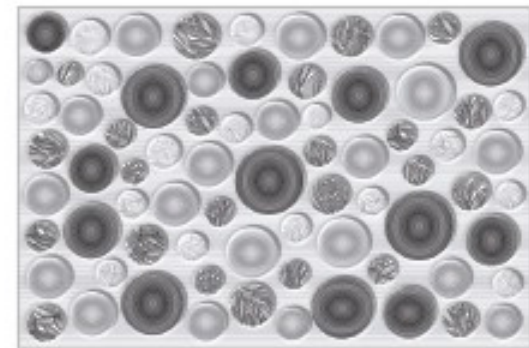
5017 L



5018 L



5020 L



5017 HL



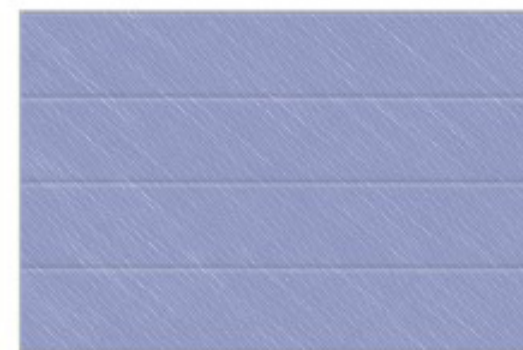
5018 HL



5020 HL



5017 D



5018 D



5020 D



5017 F



5018 F



5020 F



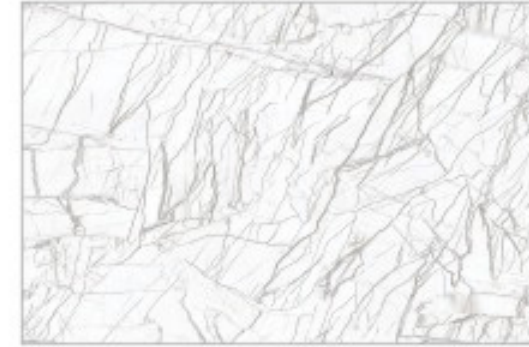




5021 L



5022 L



5023 L



5021 HL



5022 HL



5023 HL



5021 D



5022 HL-2



5023 D



5021 F



5022 D



5023 F







5025 L



5026 L



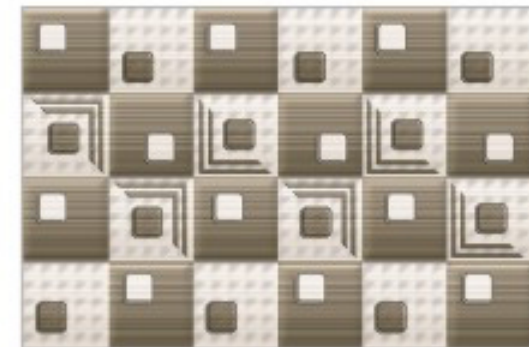
5027 L



5025 HL



5026 HL



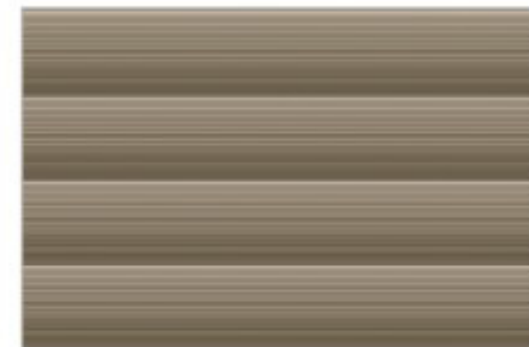
5027 HL-2



5025 D



5026 HL-2



5027 D



5025 F



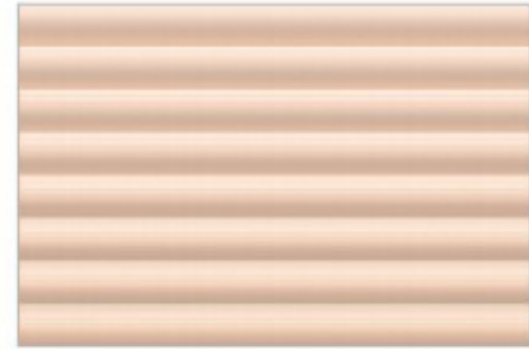
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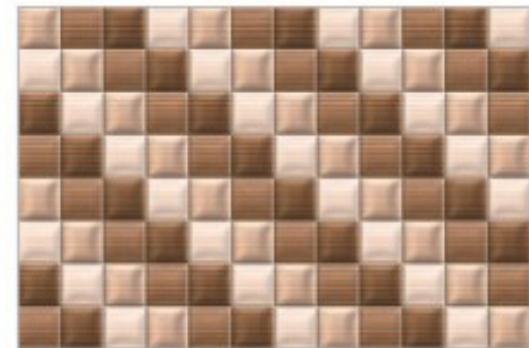
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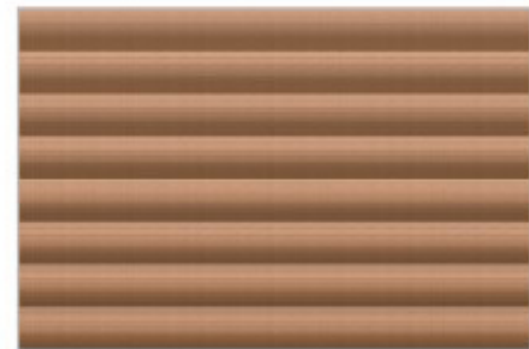




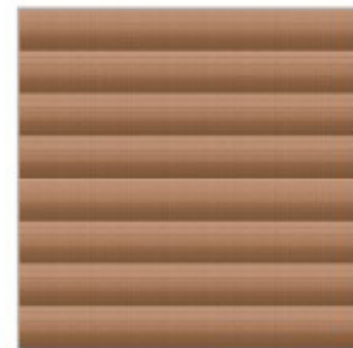
5028 L



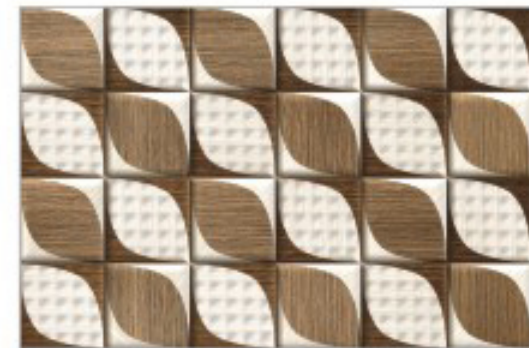
5028 HL



5028 D



5028 F



5029 HL



5029 HL-2



5029 L



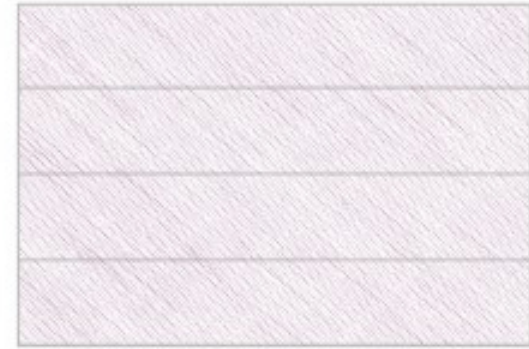
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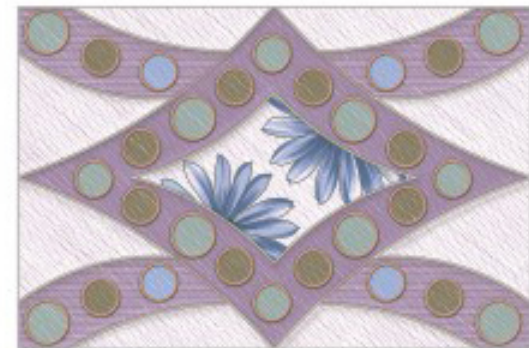
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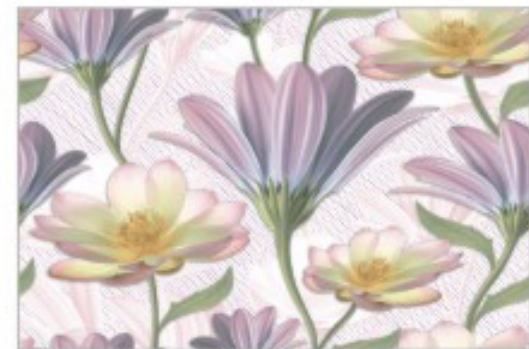




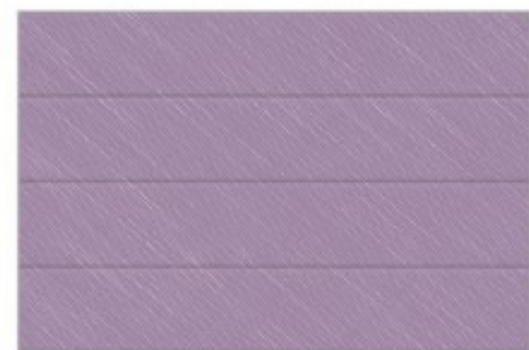
5031 L



5031 HL



5031 HL-2



5031 D



5033 HL-2



5033 HL-3



5033 L



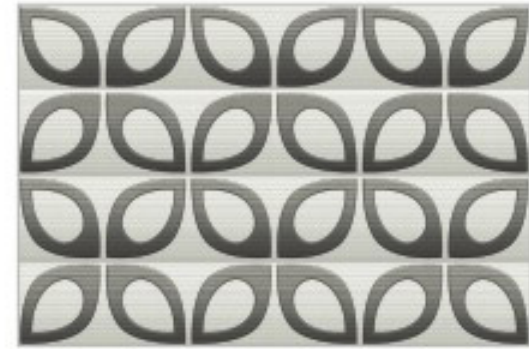
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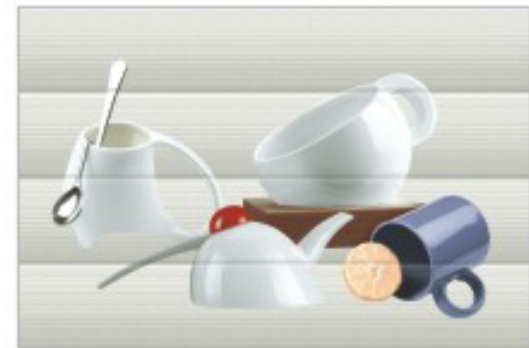
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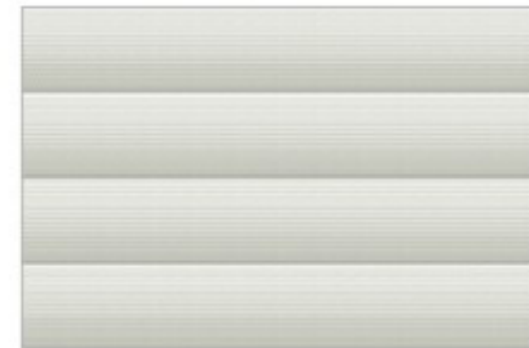
5032 HL



5032 HL-2



5032 HL-5



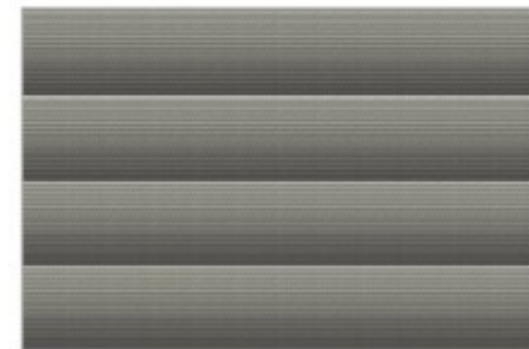
5032 L



5032 HL-3



5032 HL-6



5032 D



5032 HL-4



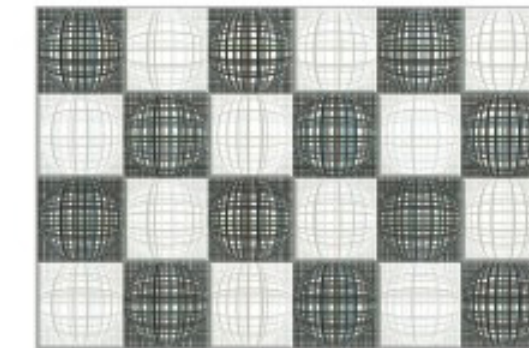
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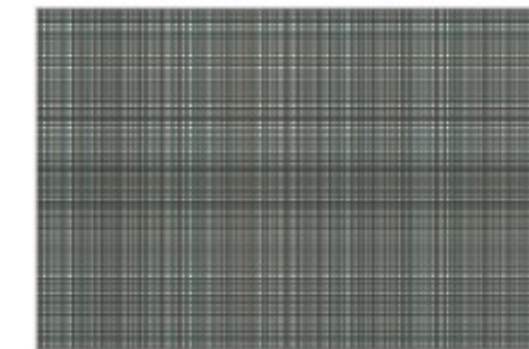
5032 F



5034 L



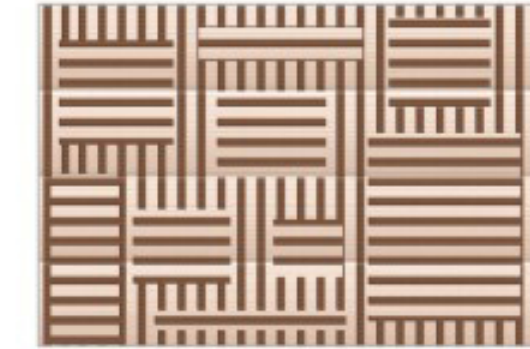
5034 HL



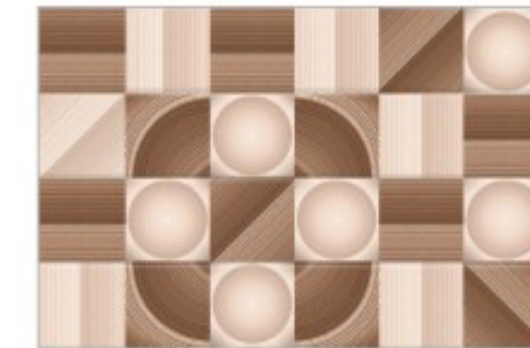
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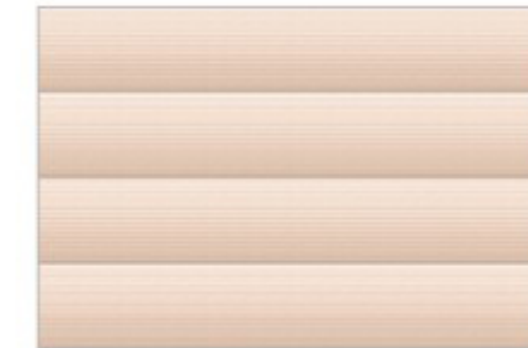
5034 F



5036 HL



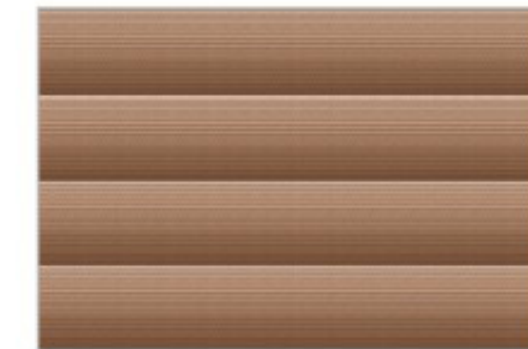
5036 HL-2



5036 L



5036 HL-3



5036 D



5036 HL-4

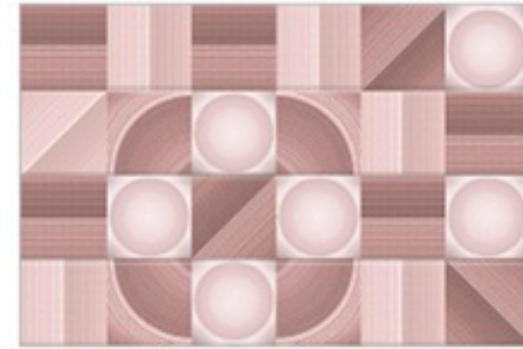


5036 F





5037 L



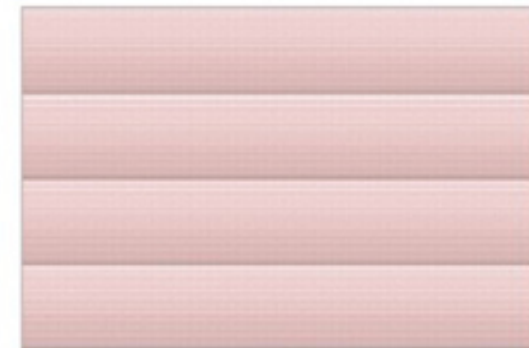
5038 HL



5037 HL



5038 HL-2



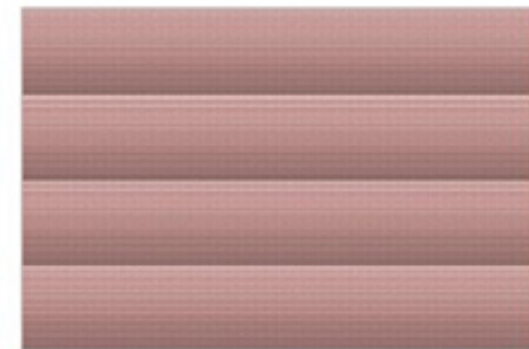
5038 L



5037 D



5038 HL-3



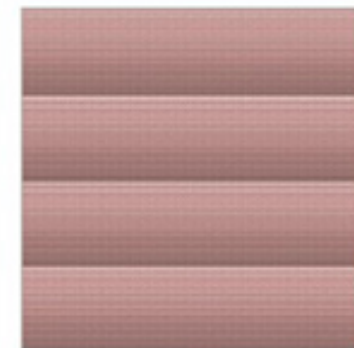
5038 D



5037 F



5038 HL-5



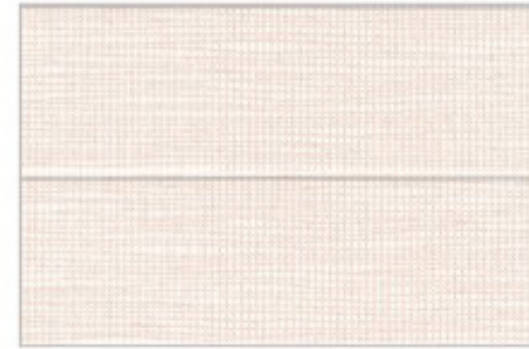
5038 F







5041 L



5043 L



5044 L



5041 HL



5043 HL



5044 HL



5041 D



5043 D



5044 D



5041 F



5043 F



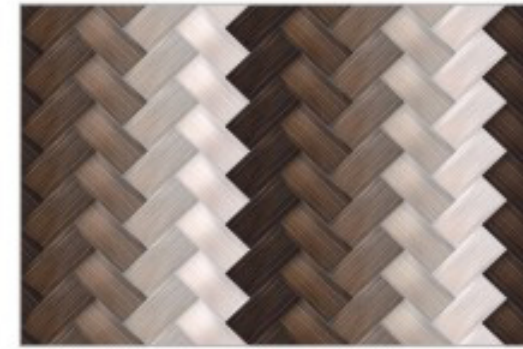
5044 F







5045 L



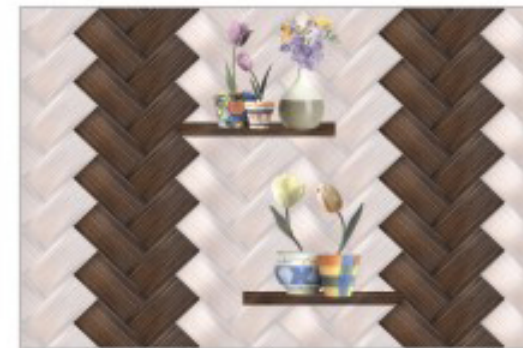
5056 HL-1



5056 HL-5



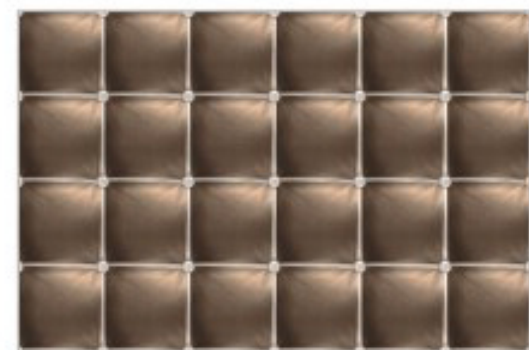
5045 HL



5056 HL-2



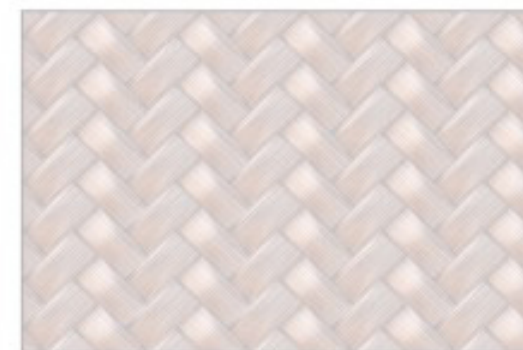
5056 HL-6



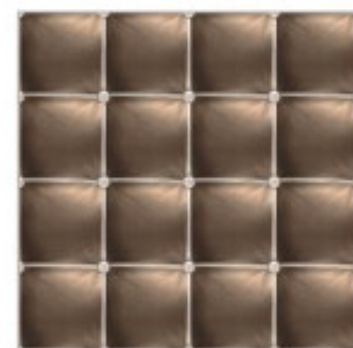
5045 D



5056 HL-3



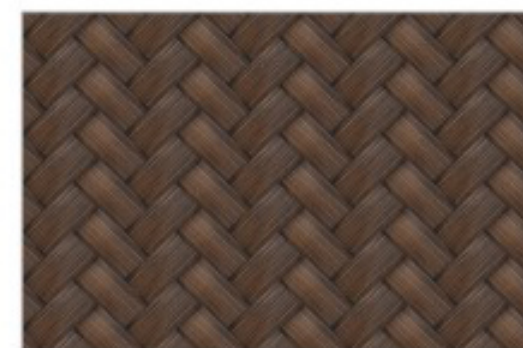
5056 L



5045 F



5056 HL-4



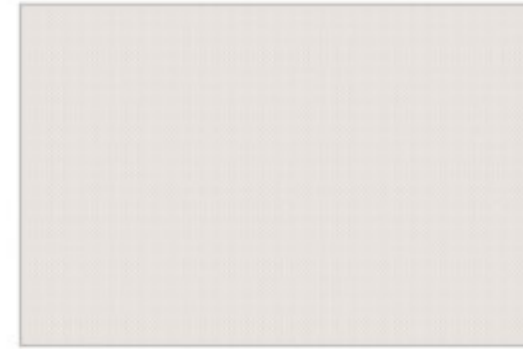
5056 D







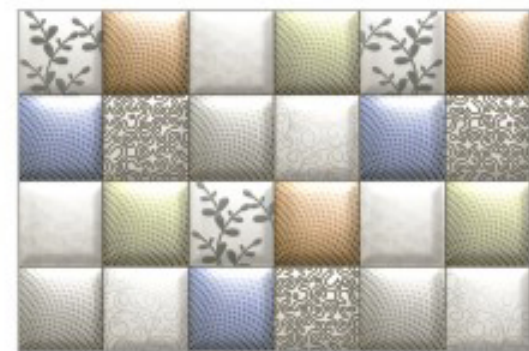
5062 L



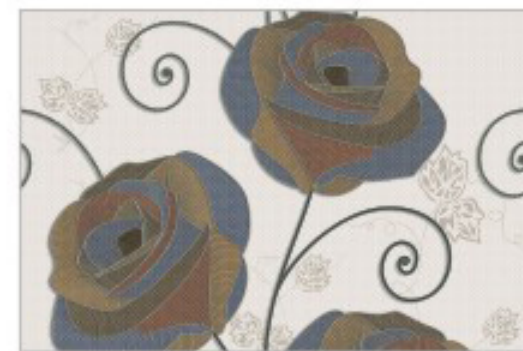
5063 L



5064 L



5062 HL



5063 HL-A



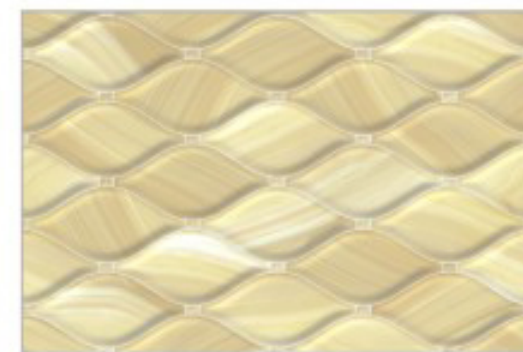
5064 HL



5062 D



5063 HL-B



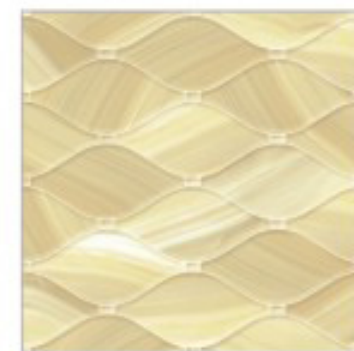
5064 D



5062 F



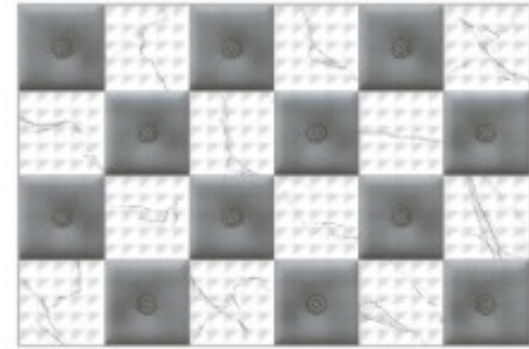
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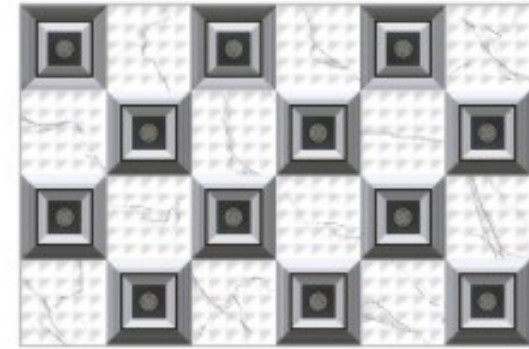
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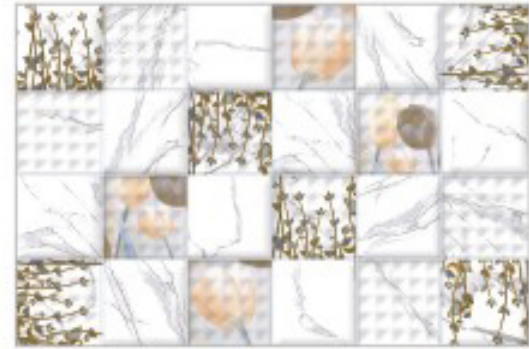




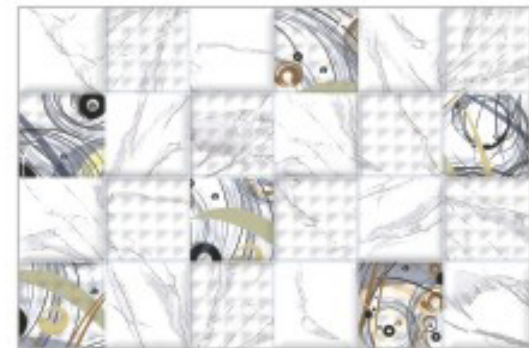
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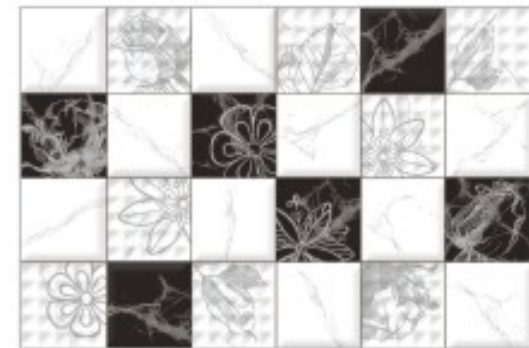
Satvario Black HL-2



Satvario Black HL-3



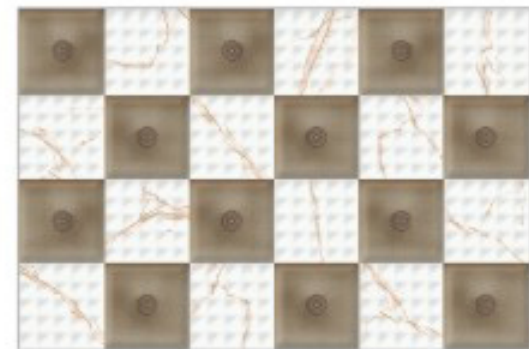
Satvario Black HL-4



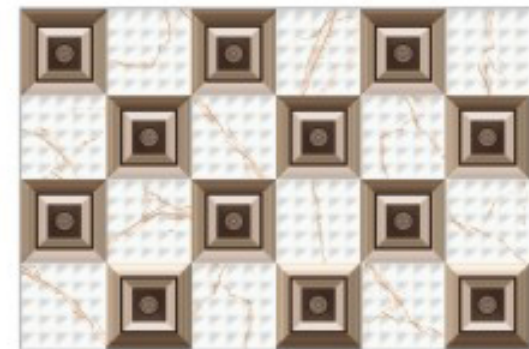
Satvario Black HL-5



Satvario Black



Satvario Broun HL-1



Satvario Broun HL-2



Satvario Broun HL-3



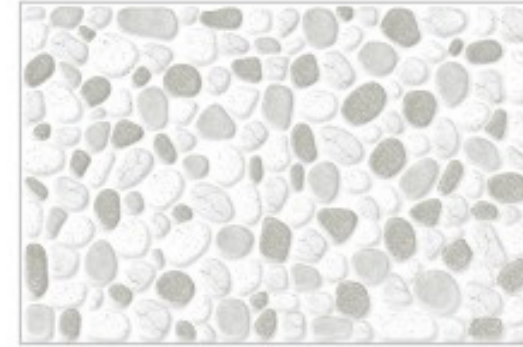
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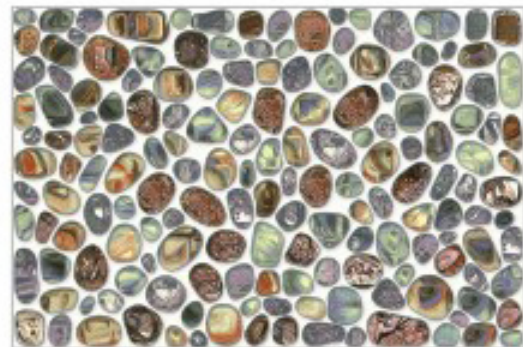
4004 L



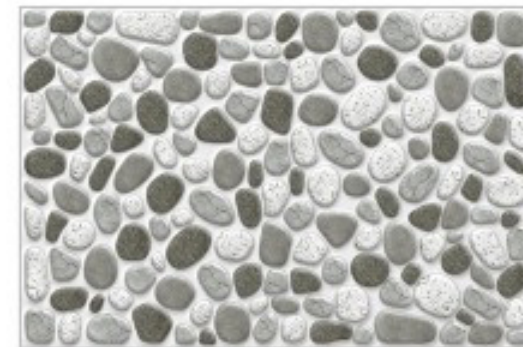
4006 L



4007 L



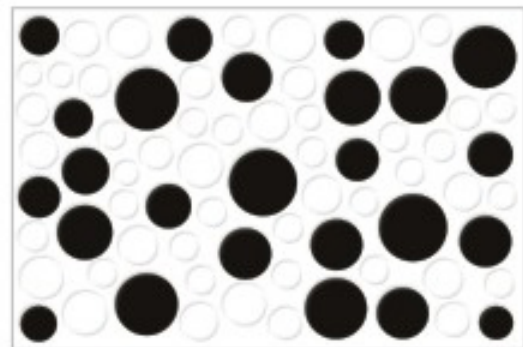
4004 D



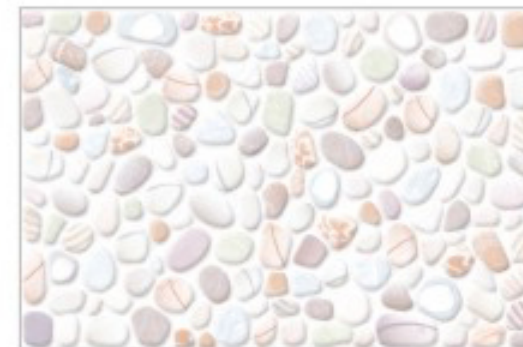
4006 D



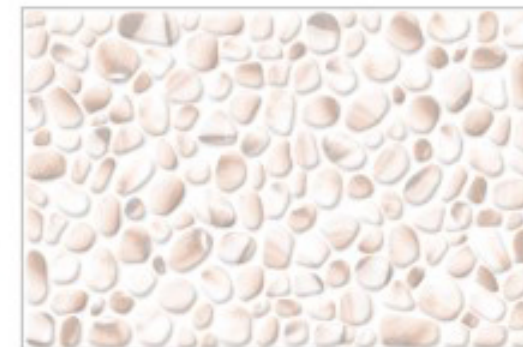
4007 D



4008-1



4009 L



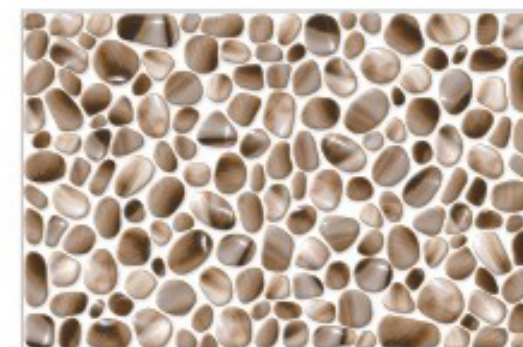
4015 L



4008-2



4009 D



4015 D





**450x300mm**  
STONE SERIES

**450x300mm**  
KITCHEN SERIES



4011 L



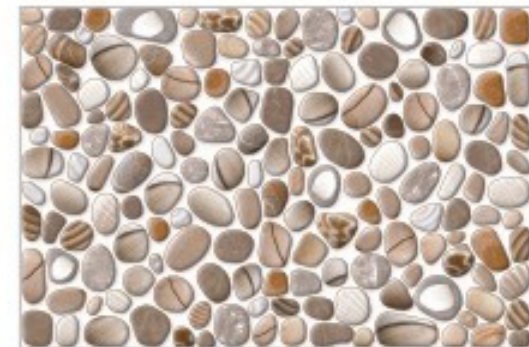
4012 L



4013 L



4011 D



4012 D



4013 D



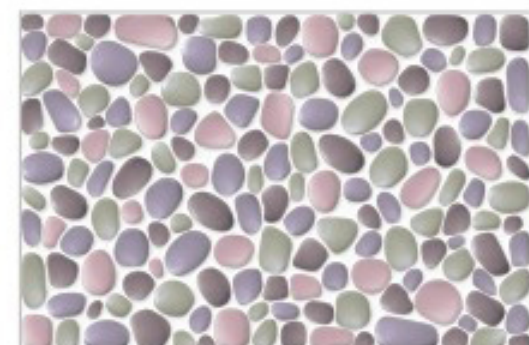
4014 L



4010 L



4014 D



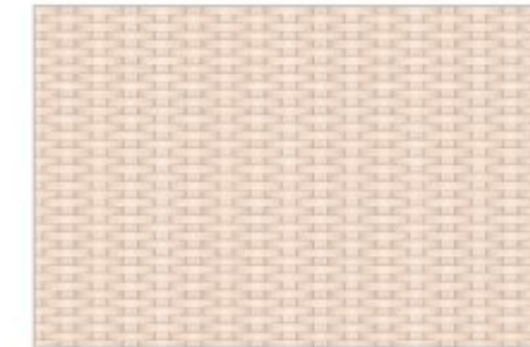
4010 D



7001 L



7002 L



7003 L



7001 HL-1



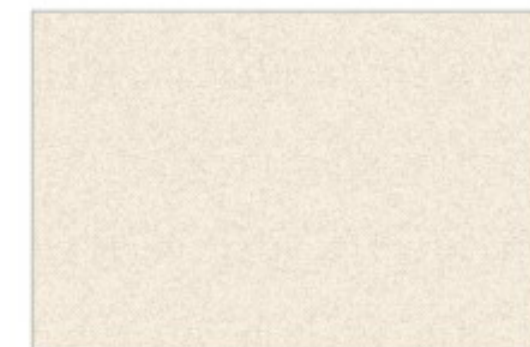
7002 HL



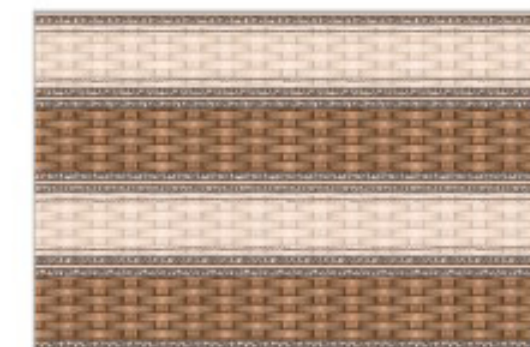
7003 HL-1



7001 HL-2



7002 L



7003 HL-2





7004 HL-1



7005 L



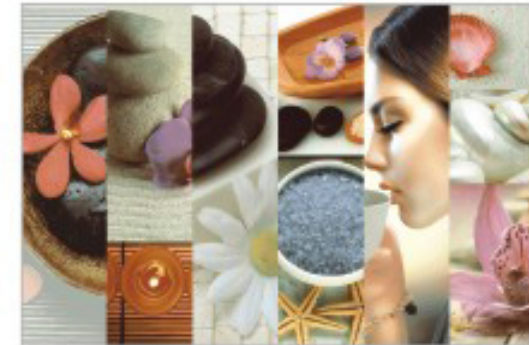
7007 L



7004 HL-2



7005 HL



7007 HL-1



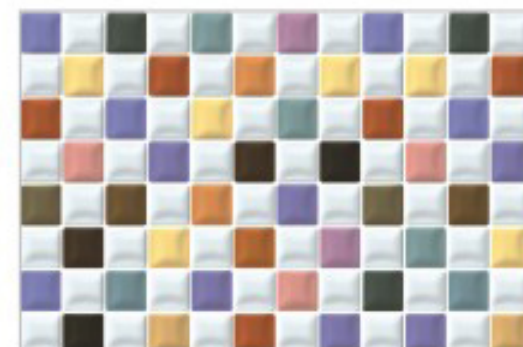
7004 HL-3



7005 HL-2



7007 HL-2



7005 D



7007 D







7006 HL-1



7006 HL-2



7006 HL-3



7006 HL-4



7006 HL-5



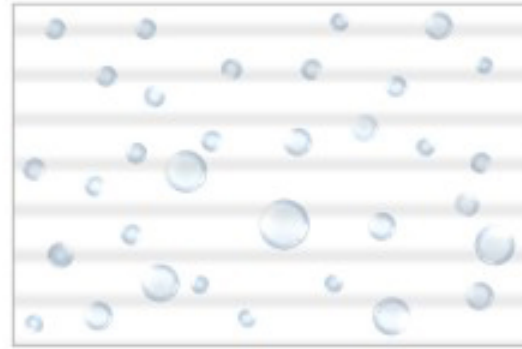
7006 L



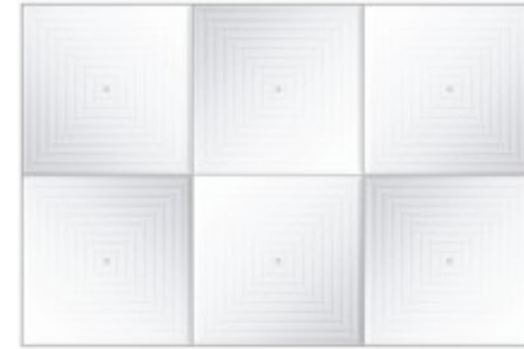
7006 D







7009 L



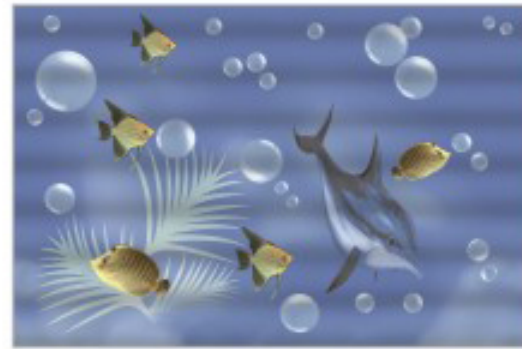
7010 L



7009 HL



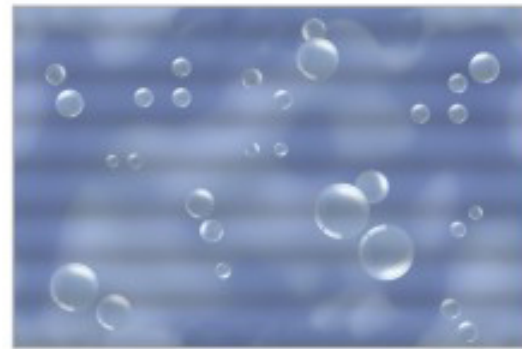
7010 HL-1



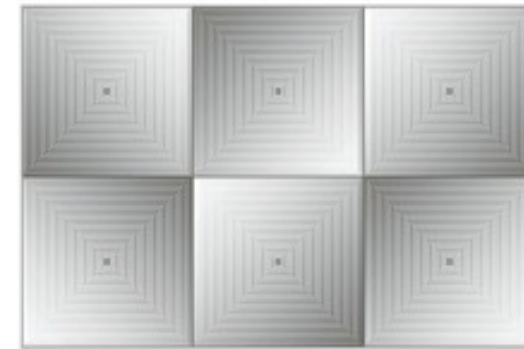
7009 HL-2



7010 HL-2



7009 D



7010 D







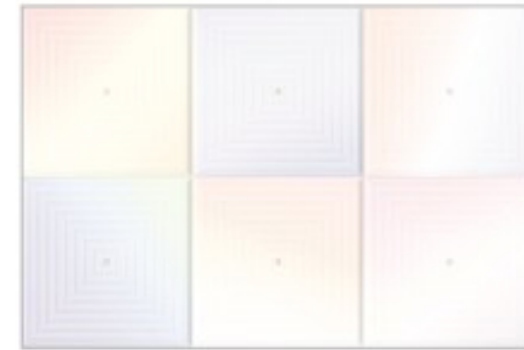
7011 HL-1



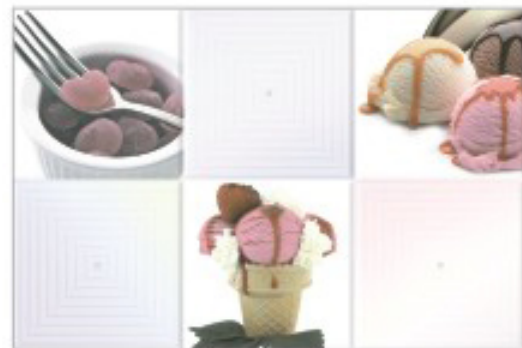
7011 HL-4



7011 HL-2



7011 L



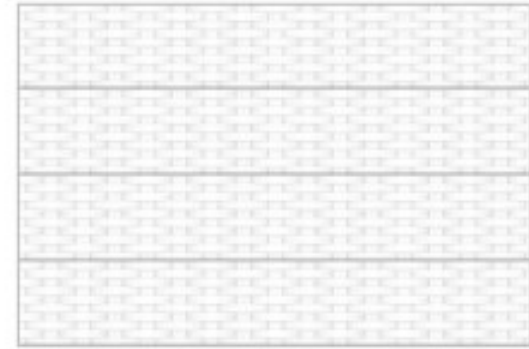
7011 HL-3



7011 D



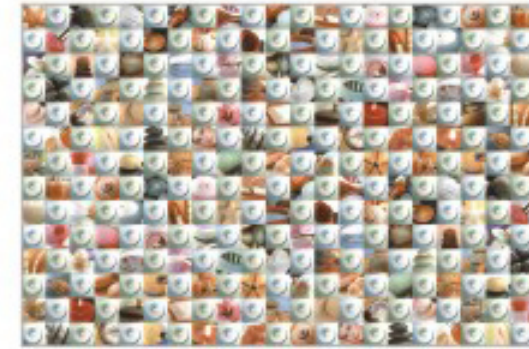




7012 L



7013 L



KT-4



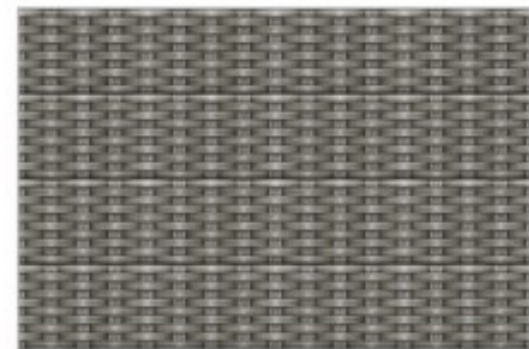
7012 HL



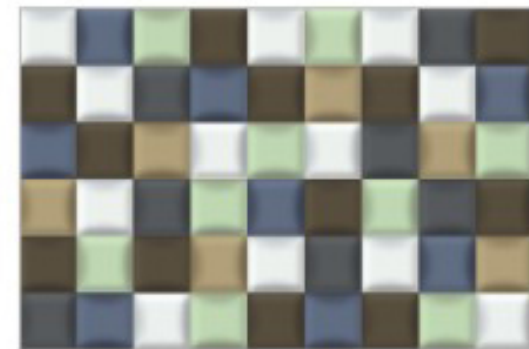
7013 HL



KT-10



7012 D



7013 D



KT-11



KT-12







6001 L



6003 L



6004 L



6001 HL



6003 HL



6004 HL



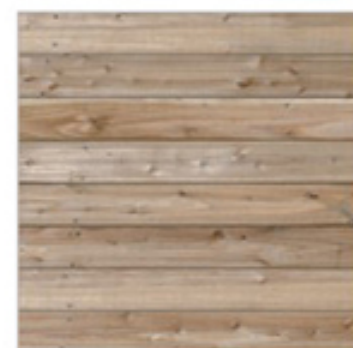
6001 D



6003 HL-2



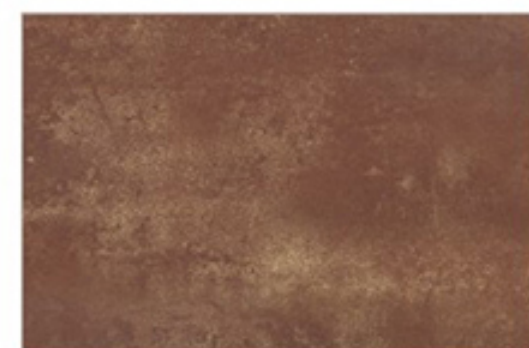
6004 HL-2



6001 F



6003 D



6004 D







6005 L



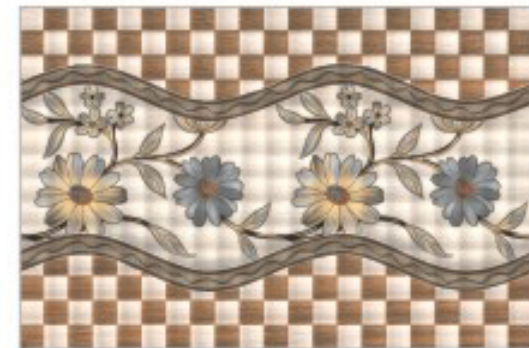
6006 L



6008 L



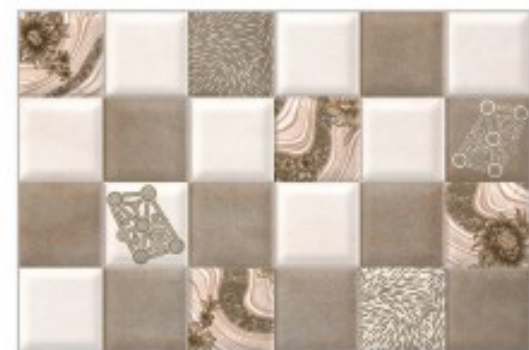
6005 HL



6006 HL



6008 HL



6005 D



6006 D



6008 HL-2



6005 F



6006 F



6008 D







6007 HL



6007 L



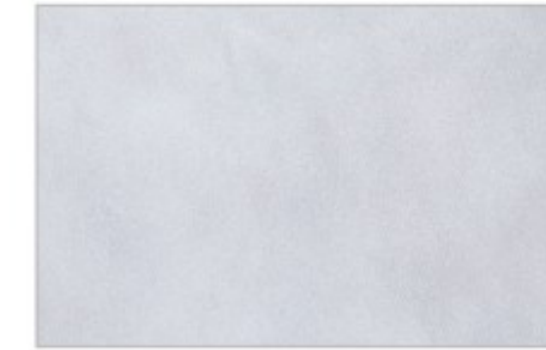
6007 HL-2



6007 D



6009 HL



6009 L

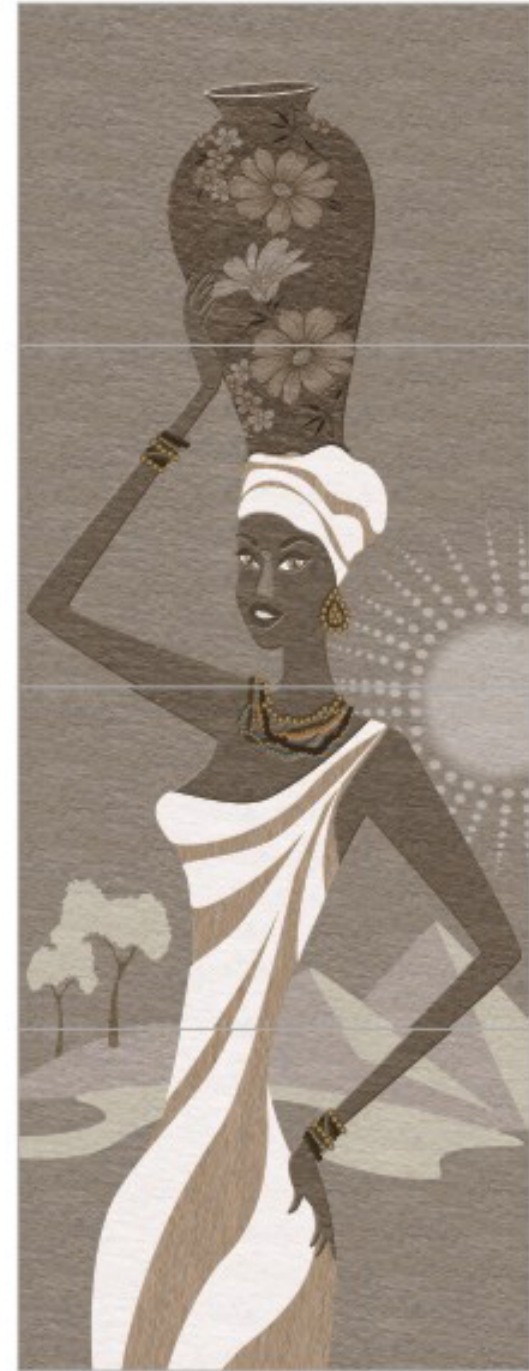


6009 HL-2

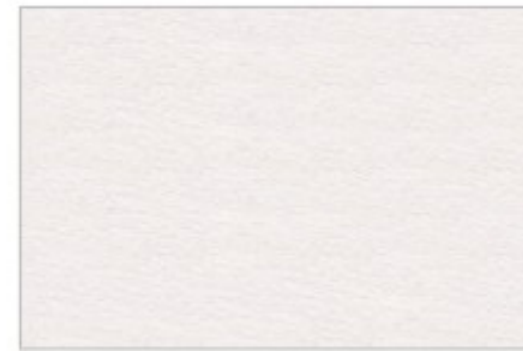


6009 D





6010 HL



6010 HL



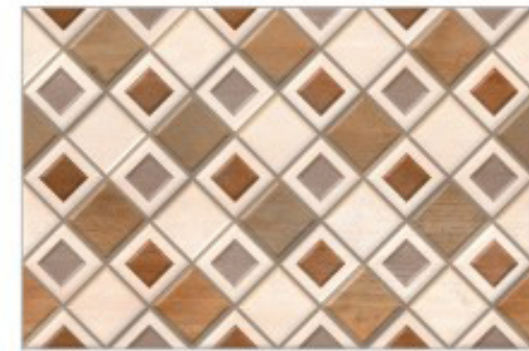
6010 D



6010 F



6011 L



6011 HL



6011 D



6011 F



6013 L



6013 HL



6013 D



6013 F



6014 L



6014 HL



6014 D



6014 F





6016 L



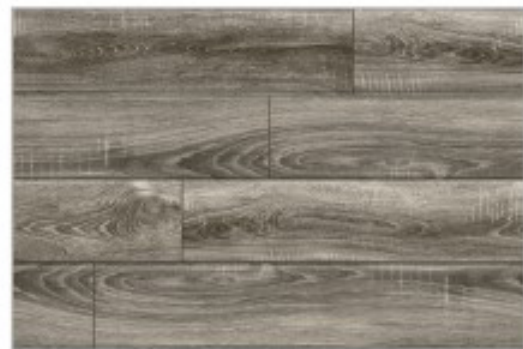
6015 L



6016 D-2



6017 L



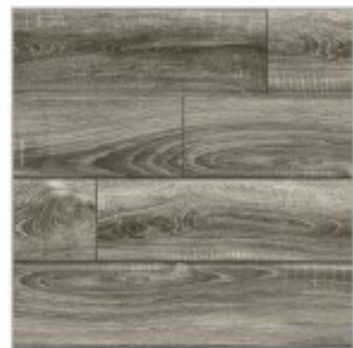
6015 D



6016 D



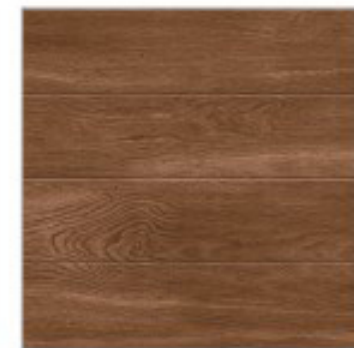
6017 D



6015 F



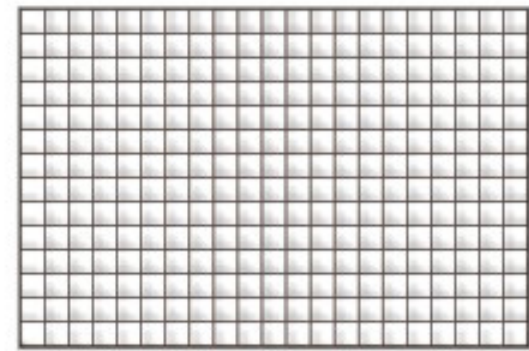
6016 F



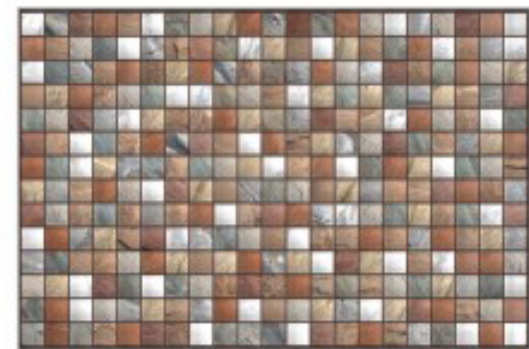
6017 F



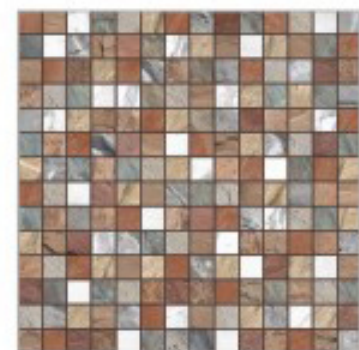




6018 L



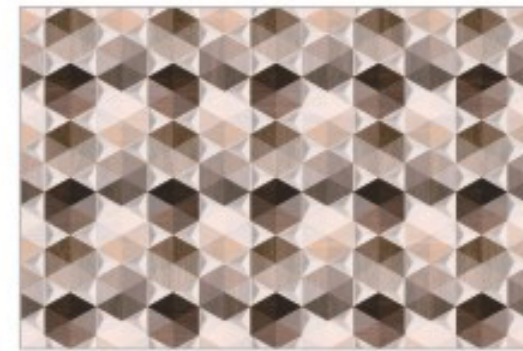
6018 D



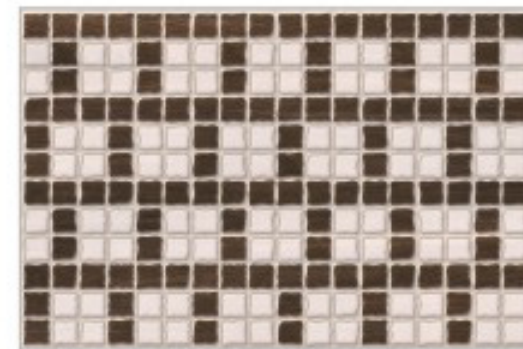
6018 F



6019 L



6019 HL



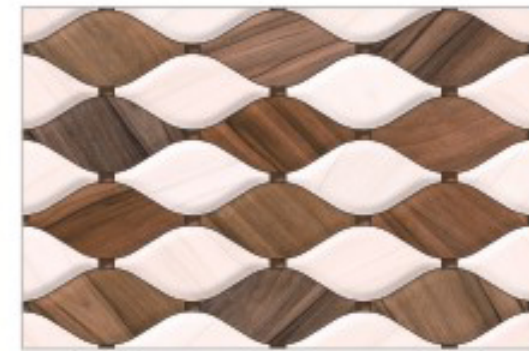
6019 HL-2



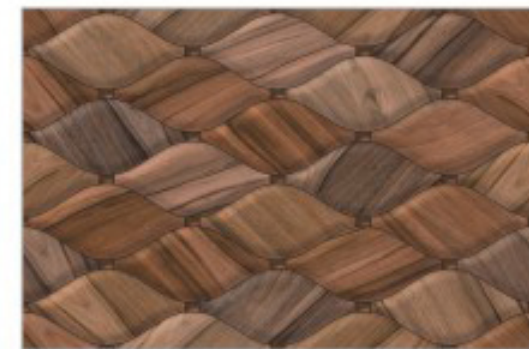
6019 D



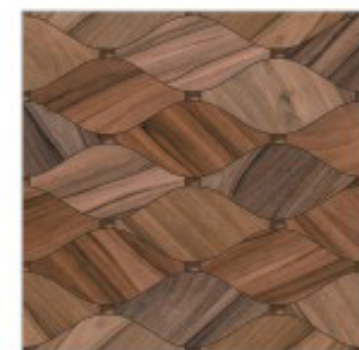
6020 L



6020 HL



6020 D



6020 F







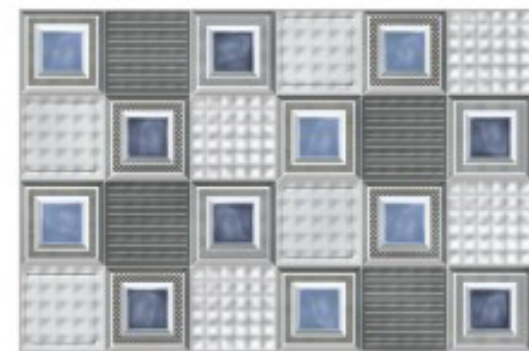
6021 L



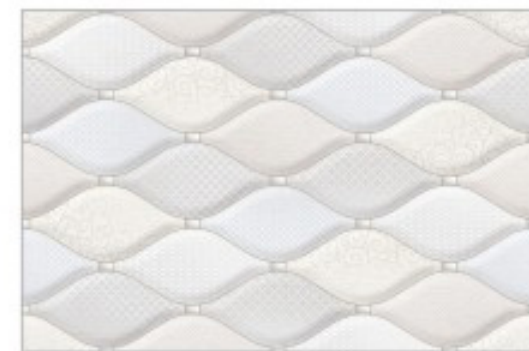
6022 L



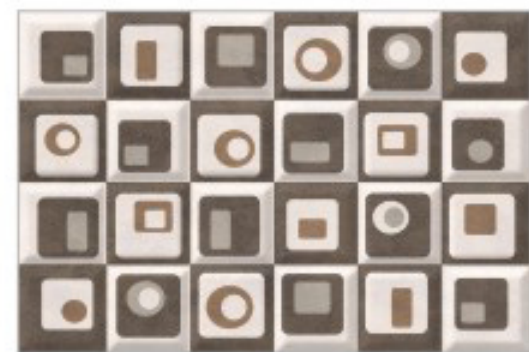
6021 HL



6022 HL



6023 HL



6021 HL-2



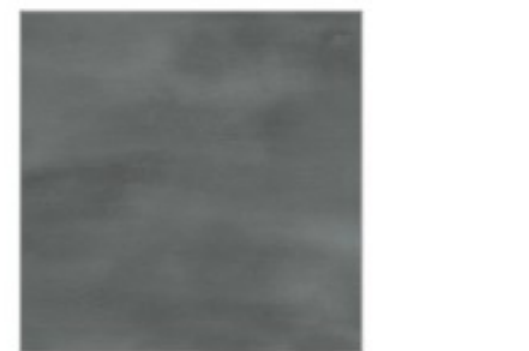
6022 D



6023 D



6021 D



6022 F



6023 F







6024 L



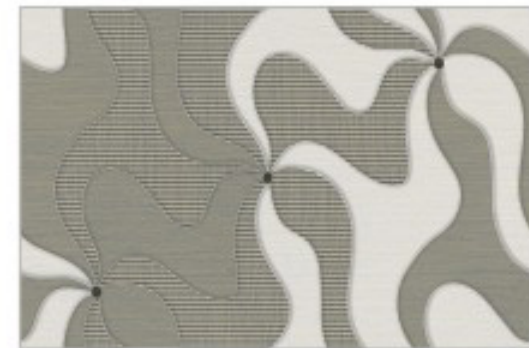
6025 L



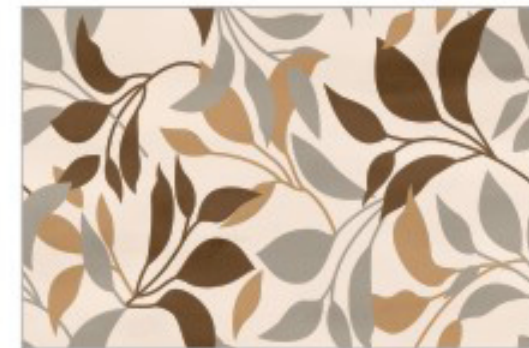
6026 L



6024 HL



6025 HL



6026 HL



6024 D



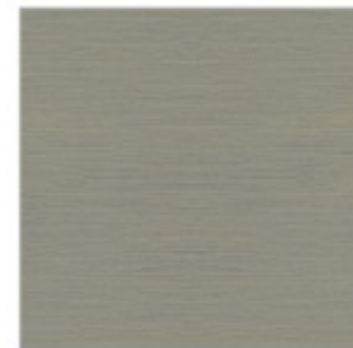
6025 D



6026 D



6024 F



6025 F



6026 F







8001-S



8002-S



8003-S



8004-S



8006-S



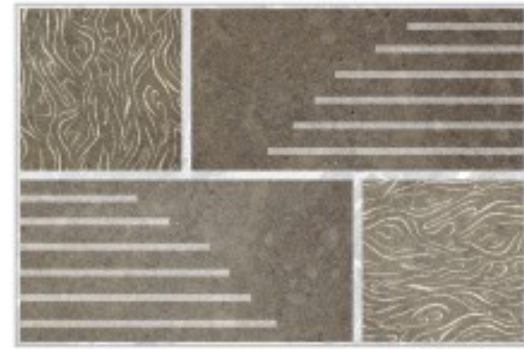
8011-S



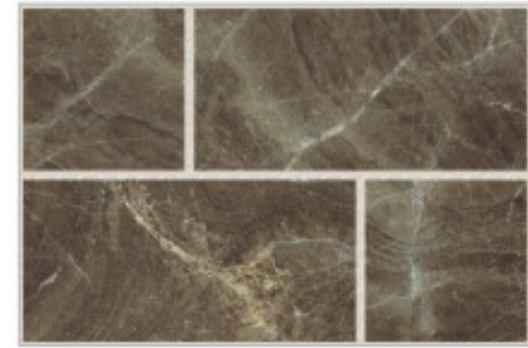




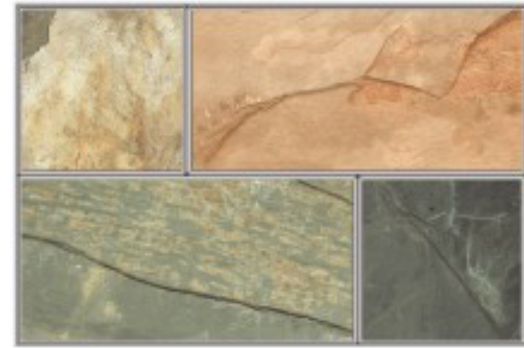
8005-S



8012-S



8013-S



8014-S



8015-S



8016-S



8017-S

**450x300mm**  
GLOSSY ELEVATION







8020-S



8024-S



8025-S



8026-S



8027-S



8028-S

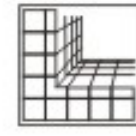




### FIXING WALL TILES



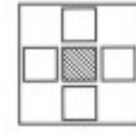
**WALL REQUIREMENT**  
The wall should be strong and flat, surface be smooth, The wall should be washed/primed. Wall should be clean and dry. If the tiling has to be done on plywood the surface of wall should sealed with 50% volume mixture of PVA and water.



**WINDOW RECESS TILING AND CUTTING**  
Tile has to be cut in "L" shape for window recess. Cut a line from center to edge and then draw a right angle line vertical down, cut the line to get an "L" shape that can fit in a window



**TILES PREPARATION**  
Mix the tiles from different cartoon which will help in fine blending of shades.



**ACCESSARY TILE FITTING**  
While laying the normal tiles, keep an empty space where a accessory tiles will be fit. Apply the adhesive on the back of accessory tiles and place it uniformly in the space and apply even pressure to place the accessory tile.



**TILES LAYING**  
Firstly, apply the high quality ceramic adhesive on the wall and place first tile on the corner. Apply even pressure on the four corner of the tile to ensure sinking. Fill the area of wall that can be filled with the tile without cutting and leave it for at least 12 hours. Fill the rest of area with the measures and cut tiles.



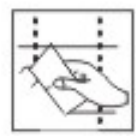
**TILES DRILLING**  
Apply masking tape to cover the area to be drilling. Mark the position of hole and drill the hole with lowest possible pressure on the drill.



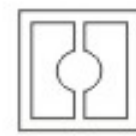
**TAMPING PROCESS**  
To ensure the proper contact of tiles with the wall, every tamp the tile with a rubber mallet tamp.



**CORVE CUTTING**  
To fit the tiles in a curved surface of washbasin etc. measure and mark the curve in cardboard and place the cardboard on the tile to cut it.

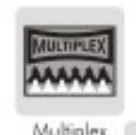


**APPLYING GROUT**  
on the next day, the grouting is done. Apply the grout diagonally between the tile using a sponge to fill the gaps between the tiles. Clean and wipe the surplus grout with a sponge.



**HOLE CUTTING**  
To pass the pipe through the tile, the tiles to be cut in a specific manner. mark the position on the tile, which the tile will occupy. Draw a straight line passing through the center of the circle, cut the tile on the drawn. Cut the semi circle on each of the half and when these two halves placed together will form a hole.

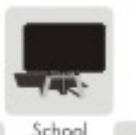
### UTILITY OF WALL TILES



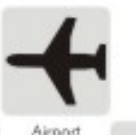
Multiplex



Hotel



School



Airport



Gymnasium



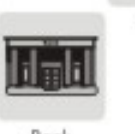
Super Market



Industry



Religion Place



Bank



Home



Hospital



Dance Hall

CHARACTERISTICS	EUROSTANDARDS EN-159/IS13753	BSM VALUE
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DIMENSION & SURFACE QUALITY		
1. Dimension & Surface Quality	0.5%	0.4%
2. Deviation in Thickness	0.6mm	0.5mm
3. Straightness of Sides	0.3%	0.2%
4. Rectangularity	0.5%	0.3%
5. Surface Flatness	0.5%	0.5%
6. Surface Quality	Min. 95%	Min. 96%

PHYSICAL PROPERTIES		
1. Water Absorption	> 10%	12-15%
2. Bending Strength	> 150 Kg./Cm <sup>2</sup> .	150-180 Kg./Cm <sup>2</sup> .
3. Scratch Hardness (mohs scale)	Min 3	Min 3
4. crazing Resistance	1 Cycle	No Crazing Upto 4 cycles
5. Relevent Group	B III	B III
6. Type of Tiles	-	Dust Press Wall Tiles

CHEMICAL PROPERTIES		
1. Staining Resistance	Min Class 2	Resistant To all Acids and Alkalies & Household Chemicals, except Hydro Flouric Acid
2. Household Chemical	Min Class B	

THERMAL PROPERTIES		
1. Thermal Shock Resistance	Resistant 10 Cycles	CONFORMS
2. Thermal Expansion	Max. 9E-06	CONFORMS

Packing Details				
Dimension in mm.	Thickness in mm.	Tiles per Box (Pcs.)	Area Coverage per box (Sq. Mtr.)	Area Weight per box (Kg.) Approx
450 x 300	8.50 (Approx.)	6	0.81	11.800
300 x 300	8.00 (Approx.)	9	0.81	11.000

NOTE: Certain amount of size and shade variation is inherent in all ceramic products. • Our conformity to the above standards is applicable only for Premium Quality. • Colours shown are as accurate as the limitations of the printing process will allow. • Prospective customers are advised to inspect a sample of the tile before ordering. • Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification without prior notice. • Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchase and laying as the company does not accept responsibility once the tiles are laid.